



भारतीय खेल प्राधिकरण
Sports Authority of India

*Finance Division
SAI Head Office
J N Stadium Complex (East Gate)
Lodi Road
New Delhi 110 003*

F. No. 6(28)/SAI/B&F/101st FC/2021-22

Date: 15th December 2021

Sub: 101st Meeting of the Finance Committee of SAI

Please find enclosed the Minutes of 101st Meeting of the Finance Committee of Sports Authority of India held on December 6, 2021 at 5.00 pm under the Chairmanship of Smt. Sujata Chaturvedi, Secretary (Sports), Ministry of Youth Affairs & Sports.

This has the approval of competent authority.

(Shiv Sharma)
Executive Director (Finance) &
Member Secretary, Finance Committee

To,

- 1 Shri Rajiv Ranjan, Special Secretary (Expenditure), Ministry of Finance, North Block, New Delhi
- 2 Shri Sandip Pradhan, Director General, SAI
- 3 Shri Manoj Sethi, Joint Secretary & Financial Advisor, MYAS
- 4 Shri L S Singh, Joint Secretary (Sports), MYAS, Shastri Bhawan, New Delhi
- 5 Shri Rohit Bhardwaj, Secretary, SAI
- 6 Col Raj Singh Bishnoi (Retd.), Sr. Executive Director (Academics), NSNIS, Patiala

Copy to: PPS to Secretary (Sports), Shastri Bhawan, New Delhi

Minutes of the 101st Meeting of the Finance Committee (FC) of Sports Authority of India held on 6th December, 2021

101st meeting of the Finance Committee of Sports Authority of India (SAI) was held in the Chamber of Secretary (Sports) on December 06, 2021 at 5.00 pm under the Chairmanship of Smt. Sujata Chaturvedi, Secretary (Sports), MYAS. The following attended the meeting:

1. Shri Sandip Pradhan, Director General, SAI - Member
2. Shri Manoj Sethi, JS & FA - Member
3. Shri Atul Singh, JS , MYAS - Member
4. Shri Ashu Mathur, Advisor, MoF - Representative of Special Secretary (Exp.)
5. Shri Rohit Bhardwaj, Secretary, SAI - Member
6. Shri Shiv Sharma, ED(F) - Member-Secretary

Col. Raj Singh Bishnoi, Sr. ED (Academics), NSNIS Patiala could not attend the meeting due to pre-occupation.

Agenda Item No.1

Confirmation of the Minutes of the 100th Meeting of the Finance Committee (FC) of Sports Authority of India (SAI) held on September 20, 2021

The Finance Committee confirmed the Minutes of 100th Meeting of the Finance Committee of SAI.

Agenda Item No. 2

Action Taken Report on the decisions taken in the 100th Meeting of the Finance Committee of SAI held on September 20, 2021

Noted.

Agenda Item No. 3

Empanelment of Sponsorship Agencies with SAI

The proposal is for empanelment of Sponsorship Agencies with SAI to sponsor or for organizing events of Khelo India, Fit India etc. The Governing Body of SAI at its 55th Meeting approved the proposal to float the RFE for sponsorship agencies vide minutes dated 6/10/21. Subsequently, based on the RFE, the following agencies have been found eligible to be empanelled:

- 1 Game Plan Sports Private Limited
- 2 ITW Consulting Private Limited
- 3 JSW Sports Private Limited
- 4 Laqshya Event IP Private Limited
- 5 SFA Sporting Services Private Limited
- 6 Twenty First Century Media Private Limited.

After detailed discussion, it was decided that:

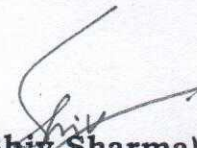
- i) The shortlisted agencies may be empanelled with SAI for a period of three years only. Insofar as preparing the RFP is concerned, it was decided that a committee comprising the following officers would undertake this activity.
 - 1 JS (Sports), DOS
 - 2 Secretary, SAI
 - 3 Mission Director (Fit India)
 4. Director (MDSD), DOS
- ii) The Committee shall finalize RFP and submit its recommendations to the Finance Committee for approval.
- iii) Since this is a recurring requirement, SAI may come up with a comprehensive policy document on the subject of obtaining sponsorship for its activities/events, and get it approved by the Governing Body at its next meeting. For this, SAI may also take into account the existing models in major sporting bodies, as also examine the process for maintaining the accounts of revenues thus generated.

Agenda Item No. 4

Better utilisation of various Facilities and improvement of footfall at Major Dhyan Chand National Stadium (MDCNS), New Delhi through outsourcing / leasing or membership model.

This item was postponed for detailed discussion next week.

The meeting ended with a Vote of Thanks to the Chair.


(Shiv Sharma)
Executive Director (Finance) &
Member-Secretary, Finance Committee