



F. No. 01 SAI/KI/CSR/20-21

Date: 24/12/2020

***SPORTS AUTHORITY OF INDIA (SAI) INVITES EXPRESSION OF INTEREST (EOI)
FOR CORPORATE SOCIAL RESPONSIBILITY (CSR) ACTIVITIES FOR KHELO
INDIA SCHEME***

INTRODUCTION AND BACKGROUND:

The Khelo India Scheme was introduced by the Ministry of Youth Affairs and Sports to develop sporting culture and achieving excellence in Sports with a view to achieve the twin objectives of broad basing of sports and achieving excellence in sports throughout the country. The Govt. of India Gazette notification dated October 14th 2017 regarding Khelo India Scheme may be referred at the following link: <https://yas.nic.in/sites/default/files/Final%20copy%20of%20Khelo%20India%20Scheme%2016.10.2017.pdf> Sports Authority of India (SAI) implements many verticals of Khelo India.

In 2016, the obligations under Corporate Social Responsibility (“CSR”) for sports was expanded from Paralympic sports, Olympics sports, and training to promote rural sports, nationally recognized sports to construction, renovation, maintenance of stadiums, gymnasiums and sports science support including rehabilitation centers as permissible CSR activities. CSR initiatives by companies will help athletes in achieving success in national and international level sports, give access to better sports equipments and gadgets, taking up research and development projects to promote the overall sports development in the country.

Khelo India Secretariat invites well established and developed organizations and Corporate Social Responsibility (“CSR”) bodies to offer detailed proposals to provide one or more of the specified service verticals to the Khelo India Scheme. The intended CSR partner is expected to bring expertise and know-how in the provision of the service verticals while ensuring state of the art quality and standards. The expression of interest and/or application and/or proposal shall include a detailed plan to provide a comprehensive solution for the provision of the particular service vertical for Khelo India.

The primary goal of the applicants should be in full compliance with the existing laws including but not limited to the CSR provisions prescribed under the Companies Act, 2013. The applicant will incur and bear all expenditure (including additional expenditure, if any) to fulfil above objectives. The CSR partner is expected to contribute either in terms of funds or expertise/services or make the payment(s) for the services to be rendered by them, either on their own or through a third party.



It is clarified that an MoU shall be executed on involvement of CSR partners in management of the verticals offered by them and a monitoring mechanism shall be put in place and shall require conformance to all the terms specified therein. A joint committee comprising of members from Khelo India and CSR partner shall be constituted and the Biannual evaluation of the performance of CSR partner shall be done by this joint committee.

This EOI document may be downloaded from official websites of SAI and Khelo India. (i.e. <https://sportsauthorityofindia.nic.in/> and <https://kheloindia.gov.in/>)

Applications received up to the last day of every month will be processed accordingly. Subsequently, the proposals received thereafter, for each month will be processed as a batch. The applications shall be accompanied by the Covering Letter as specified in the **Annexure – A**. The proposals shall be submitted only to email id mentioned below:

kheloindia.div@gov.in

Queries, if any, may be sent in writing to Khelo India Secretariat at above E-mail Address.



Annexure - A

Covering Letter on letter head along with EOI

To,
Senior Director (Khelo India),
Khelo India Secretariat, JLN Complex
East Gate Lodhi Road
New Delhi - 110003

Sub – Proposal for Contribution towards CSR Activity

Dear Sir / Madam,

We the undersigned offer to provide our services and are hereby submitting our proposal against the Expression of Interest and its Terms of Reference.

We understand SAI/Khelo India is not bound to accept any proposal received by us.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be rejected from the EOI.

We hereby declare that our proposal submitted in response to this EOI is made in good faith and the information contained is true and correct to the best of our knowledge and belief.

Sincerely,

Name:

Title:

Signature:

SIGNATURE WITH SEAL